

Sample of SLM (Only Content pages)

Master of Business Administration

COURSE No. MBM 411

HUMAN RESOURCE MANAGEMENT

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2.5	BUILDING A CREATIVE MARKETING ORGANIZATION	
2.6	SOCIALLY RESPONSIBLE MARKETING	
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MBM 422 Financial Management

LESSON 1 FINANCE AT MACRO LEVEL

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1.2	ORGANIZATION OF FINANCE
1.3	FINANCE AT MACRO LEVEL
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4.9	TERMINAL QUESTIONS	
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5.3	MULTI PERIOD COMPOUNDING
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<u>9.3 DETERMINING THE PROPORTIONS OF EACH SOURCE OF CAPITAL</u>	
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<u>12.3</u>	<u>FEATURES OF A SOUND CAPITAL STRUCTURE</u>	
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<u>12.13</u>	<u>TERMINAL QUESTIONS</u>	
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<u>13.3 TYPES OF WORKING CAPITAL</u>	
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<u>13.14 GLOSSARY</u>	

LESSON 14 CASH MANAGEMENT

<u>14.0 OBJECTIVES</u>	
<u>14.1 INTRODUCTION</u>	
<u>14.2 CASH FLOW CYCLE</u>	
<u>14.3 SOURCES AND USE OF CASH</u>	
<u>14.4 CASH BUDGETING</u>	
<u>14.5 CASH MANAGEMENT & ITS OBJECTIVES</u>	
<u>14.6 OPTIMUM CASH FLOW</u>	
<u>14.7 OPTIMUM CASH LEVEL – MILLER AND ORR MODEL</u>	
<u>14.8 INVESTING SURPLUS CASH</u>	
<u>14.9 DEVELOPING A CASH BUDGET USING RECEIPTS AND PAYMENTS METHOD</u>	
<u>14.11 SUMMING UP</u>	
<u>14.12 ANSWERS TO THE SELF-CHECK QUESTIONS</u>	
<u>14.13 TERMINAL QUESTIONS</u>	

LESSON 15 INVENTORY MANAGEMENT AND RECEIVABLES MANAGEMENT

<u>15.0</u>	<u>OBJECTIVES</u>
<u>15.1</u>	<u>INTRODUCTION</u>
<u>15.2</u>	<u>TECHNIQUE OF INVENTORY MANAGEMENT AND EOQ CONCEPT</u>
<u>15.3</u>	<u>ABC ANALYSIS CONCEPT AND ILLUSTRATION</u>
<u>15.4</u>	<u>MRP AND JIT CONCEPTS</u>
<u>15.5</u>	<u>INTRODUCTION TO RECEIVABLES MANAGEMENT</u>
<u>15.6</u>	<u>CREDIT DECISION</u>
<u>15.7</u>	<u>CREDIT POLICY</u>
<u>15.8</u>	<u>CREDIT MONITORING AND CONTROL</u>
<u>15.9</u>	<u>FINANCING RECEIVABLES</u>
<u>15.10</u>	<u>SUMMING UP</u>
<u>15.11</u>	<u>ANSWERS TO SELF-CHECK QUESTIONS</u>
<u>15.12</u>	<u>TERMINAL QUESTIONS</u>
<u>15.14</u>	<u>GLOSSARY</u>